



PRASADITYA ARC LIMITED

FORMERLY PRIDHVI ASSET RECONSTRUCTION AND
SECURITISATION COMPANY LIMITED

Ref: 361/2026/255

Date: 30.05.2026

RPAD

To,

1.	M/s. Varun Agro Products, Rep. by its Managing Partner - Mr. Mannava Jagadish Babu S.No. 158/B, Garapadu Village, Vatticherukuru Mandal, Guntur Dist. 522003	2.	Mr. Mannava Jagadish Babu, S/o. Krishna Murthy, Managing Partner, M/s. Varun Agro Products, D.No: 5-55, Chintapallipadu Village, Vatticherukuru Mandal, Guntur Dist. 522017
3.	Mr. Paluri Srinivasa Kishore Reddy, S/o. Paluri Subba Reddy, Partner M/s. Varun Agro Products, H.No: 2-18, Patimeeda Street, Gorantla Village, Guntur Rural Mandal, Guntur Dist. 522017 Also at: S.No. 158/B, Garapadu Village, Vatticherukuru Mandal, Guntur Dist. 522003 Also at: Flat No.402, Veeranjanya Residency, Near Pepsi Godown, Pattabhipuram. 2 nd Line, Guntur - 522006	4.	Smt. Mannava Swarna Latha, W/o. M. Jagadeesh Babu, D.No: 5-55, Chintapallipadu Village, Vatticherukuru Mandal, Guntur Dist. 522017
		5.	Mr. Dharanikota Lakshmi Narayana, S/o. Bala Kotaiah, D.No; 8-15-56 (397/A), 1 st Lane Venkateswara Nagar, 2 nd lane, Mangaldas Nagar, Guntur City. 522001

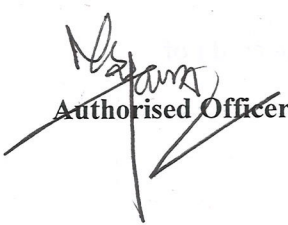
Dear Sir/Madam,

Subject: NPA Account of M/s. Varun Agro Products, - Sale Notice Under proviso to Rule 8(6) of Security Interest (Enforcement) Rules, 2002.

Please find enclosed herein the Sale Notice under Rule 9(1) of Security Interest (enforcement) Rules, 2002 issued by the undersigned with respect to the properties as described in the said Sale Notice on date as mentioned therein.

This is for your information.

Yours faithfully,


Authorised Officer





PRASADITYA ARC LIMITED

FORMERLY PRIDHVI ASSET RECONSTRUCTION AND
SECURITISATION COMPANY LIMITED

NOTICE INVITING SEALED TENDERS-CUM-AUCTION FOR SALE OF SECURED ASSETS OF M/S. VARUN

AGRO PRODUCTS

E-Auction Sale Notice for Sale of Immovable Assets under the Securitisation And Reconstruction of Financial Assets and Enforcement of Security Interest (SARFAESI) Act, 2002 read with proviso to Rule 8(6) of the Security Interest (Enforcement) Rules, 2002.

Notice is hereby given to the public in general and in particular to the Borrower (s), Mortgagor (s) and Guarantor (s) that the below described immovable properties mortgaged to the Secured Creditor, the possession of which has been taken by the Authorised Officer of i.e., PRASADITYA ARC Limited (*formerly known as M/s. Pridhvi Asset Reconstruction and Securitisation Company Limited (PARAS)*) - Secured Creditor, will be sold on "As Is Where Is", "As Is What Is", And "Whatever There Is", on the date, time and at the place mentioned hereunder for recovery of **Rs.11,61,42,959/- (Rupees Eleven Crores Sixty One Lakhs Forty Two Thousand Nine Hundred and Fifty Nine Only)** as on **30.04.2026** with further interest and costs thereon due to the Secured Creditor i.e., PRASADITYA ARC Limited from **M/s. Varun Agro Products** as borrower, **Mr. Mannava Jagadish Babu, Mr. Paluri Srinivasa Kishore Reddy, Smt. Mannava Swarna Latha, Mr. Dharanikota Lakshmi Narayana** as Guarantors/Mortgagors.

The authorised officer issued E auction - Sale of Schedule property by adopting "online e-Auction Sale" through the website <https://www.bankeauctions.com> of the service provider. The details of date of E-Auction, last date for submission of Bid form, Reserve Price, Earnest Money Deposit, Bid Increase Amount and Time of E-Auction are mentioned hereunder:

Date and time of Inspection	Last date of submission of bid	Date of E-Auction	Min. Bid Increments
On 25.06.2026 Between 11.00 AM to 01.00 PM	On or before 05.00 PM on 16.07.2026	17/07/2026 (FRIDAY)	Rs.1,00,000/-
Time of E-Auction	Item No.1(a & b under one lot) – 11.00 AM to 11.30 AM		
<i>* Time of E-Auction – with an auto extension clause of 5 minutes each i.e., e-auction end time will be extended by 5 minutes each, if bid is made before closure of auction.</i>			

At the sale, the public are invited to participate in "online e-auction" through the website <https://www.bankeauction.com> of the service provider. The address details of Service Provider are: - M/s. C1 India Pvt. Ltd, Contact Person: (1) Mr. Dharani Krishna, Contact No.9948182222, E-mail ID: (1) ddharani.p@c1india.com & (2) andhra@c1india.com.

The intending participants/bidders are advised to go through the website <https://www.bankeauction.com> also www.paras.org.in/tenders for detailed terms and conditions of e-auction sale and are also required to contact the Service Provider for online registration, user ID, Password, help, procedure, online training about e-auction etc., for submitting their Bid Forms and for taking part in e-auction sale proceedings.

The intending participants shall deposit EMD amount by RTGS/NEFT/Funds Transfer to the credit of E-Auction collection below mentioned Account of secured creditor:

Account No.	100631100000229
Secured Creditor	M/s. PRASADITYA ARC Limited
Bank	Union Bank of India
Branch	Mid Corporate Branch – Punjagutta Hyderabad
IFSC Code	UBIN0577901





PRASADITYA ARC LIMITED

FORMERLY PRIDHVI ASSET RECONSTRUCTION AND
SECURITISATION COMPANY LIMITED

The intending bidders are advised to submit the Bid Forms online with requisite details viz. proof of deposit of EMD, PAN Card, Aadhar, Address & ID Proof on or before the last date mentioned in the above auction table. The intending bidders shall send hard copy of Bid Form duly filled in along with self-attested copies of above documents by Registered Post/Speed Post/ Courier to the undersigned so as to reach on or before 16/07/2026 by 05.00 P.M. at the following address:

Mr. MS Hussain, Authorized Officer, M/s. PRASADITYA ARC Limited, Door No. 1-55, 4th Floor, 'Raja Praasadamu', Masjid Banda Road, Kondapur, Hyderabad – 500 084. *(Postal delays are not entertained).

The intending bidders are also advised to visit the property and fully satisfy themselves about the details of the property and its registrability at concerned SRO, before participating in the e-auction.

The intending participants are also advised to contact **Mr. Mohammed Yaseer, Senior Manager (contact Mobile No. 7032806200, E-mail id: yaseer@paras.org.in** detailed queries, terms and conditions, queries, guidance, Inspection of schedule properties, perusal of copies of title deeds and latest encumbrance certificates to exercise due diligence and satisfy themselves about the title property under E -auction sale.

DESCRIPTION OF IMMOVABLE PROPERTIES		
Item No.1 (a & b under one lot)	Reserve Price: Rs.3,00,00,000/-	Earnest Money Deposit: Rs.30,00,000/-
Item No. 1a - Vacant site at D. No. 324/C, 323/D and 324/D admeasuring. 1040.60 Sq. Yds. (1/2 of 2081.20 Sq. Yds. in the above 3 D. Numbers) situated at Gorantla Village and Gram Panchayat, Koretipadu Sub-division, Guntur Dist. belongs to Sri Paluri Srinivasa Kishore Reddy and bounded by: East : Land of Thiyagura Brahma Reddy; South : Circar Donka; West : Land of Dadi Ankaiah and others; North : Land of Thiyagura Basivi Reddy;		
Item No. 1b - Vacant site at D. No. 324/C, 323/D and 324/D admeasuring. 1040.60 Sq. Yds. (1/2 of 2081.20 Sq. Yds. in the above 3 D. Numbers) situated at Gorantla Village and Gram Panchayat, Koretipadu Sub-division, Guntur Dist. belongs to Sri Paluri Srinivasa Kishore Reddy and bounded by: East : Land of Thiyagura Brahma Reddy; South : Circar Donka; West : Land of Dadi Ankaiah and others; North : Land of Thiyagura Basivi Reddy;		

For detailed terms and conditions of the sale, please visit website of secured creditor i.e., www.paras.org.in/tenders

Date: 30.05.2026

Place: Hyderabad


Authorized Officer



PRASADITYA ARC LIMITED

FORMERLY PRASADITYA INVESTMENT SOLUTIONS AND
SECURITISATION COMPANY LIMITED



The intending bidders are advised to submit the Bid Form online with requisite details (i.e. bank account details of EMD, PAN Card, Address & ID Proof) on or before the last date mentioned in the above auction table. The intending bidders shall send hard copy of Bid Form duly filled in along with self-attested copies of above documents by Registered Post/Speed Post/ Courier to the undersigned so as to reach on or before 16/03/2025 by 02.00 P.M. at the following address:

Mr. MS Hussain, Authorized Officer, M/s. PRASADITYA ARC Limited, Door No. 1-22, 4th Floor, Raja Prasadnam, Masjid Tanks Road, Kondapur, Hyderabad - 500 084. *Postal delays are not entertained.

The intending bidders are also advised to visit the property and fully satisfy themselves about the details of the property and its registry at concerned SRO, before participating in the auction.

The intending participants are also advised to contact Mr. Mohammed Yaseer, Senior Manager (contact Mobile No. 9331000300, E-mail id: yaseer@prasaditya.com) for detailed auction terms and conditions, auction guidelines, inspection of schedule properties, perusal of copies of title deeds and latest encumbrance certificates to exercise due diligence and satisfy themselves about the title property under E-auction sale.

DESCRIPTION OF IMMOVABLE PROPERTIES	
Item No. 1	Reserve Price: Rs. 3,00,00,000/- Ernest Money Deposit: Rs. 30,00,000/-
<p>(a & b under one lot)</p> <p>Item No. 1a - Vacant site at D. No. 32A/C, 32B/D and 32A/D measuring 1040.80 sq. Yds. (1/2 of 2081.20 sq. Yds. in the above 3 D. Numbers) situated at Gorantla Village and Gram Panchayat, Korlaspada Sub-division, Guntur Dist. belongs to Sri Palani Srinivasa Kishore Reddy and bonded by:</p> <p>East: Land of Thyagaru Srinivas Reddy, Guntur - Circle Danks;</p> <p>West: Land of Dadi Ankaiah and others, North: Land of Thyagaru Srinivas Reddy.</p> <p>Item No. 1b - Vacant site at D. No. 32A/C, 32B/D and 32A/D measuring 1040.80 sq. Yds. (1/2 of 2081.20 sq. Yds. in the above 3 D. Numbers) situated at Gorantla Village and Gram Panchayat, Korlaspada Sub-division, Guntur Dist. belongs to Sri Palani Srinivasa Kishore Reddy and bonded by:</p> <p>East: Land of Thyagaru Srinivas Reddy, South: Circle Danks;</p> <p>West: Land of Dadi Ankaiah and others, North: Land of Thyagaru Srinivas Reddy.</p>	

For detailed terms and conditions of the sale, please visit website of secured creditor, i.e., www.pais.org.in/readers

(Handwritten signature)
Authorized Officer



Date: 30.05.2025
Place: Hyderabad